



Leaders In Global Healthcare & Technology
May 10-11, 2017, Stanford University

For Immediate Release

The LIGHT Forum Reveals Final Lineup of Speakers

Distinguished global health, technology, and policy leaders discuss AI and machine learning impact on necessary business decisions within the healthcare ecosystem

New York, New York, May 4, 2017 – The upcoming LIGHT Forum 2017, at Stanford University, Palo Alto on 10-11 May 2017, will convene more than 200 high-level executives, medical technologists, and policymakers in global health and technology, to explore the impact and implications of AI and machine learning on health outcomes and business models.

A number of high-profile, visionary speakers will explore the current and future challenges and opportunities, that are impacting business decisions and policies affecting the healthcare ecosystem. The forward-thinking Forum includes panel discussions and interactive audience dialogue around transformative business models that will achieve best outcomes for all touch points within the healthcare ecosystem.

On the evening of May 10th, influential industry leaders including **Rupert Murdoch** (Executive Chairman, News Corporation), **Sir. Martin Sorrell** (CEO and Founder, WPP) and **Niall Ferguson** (Sr. Fellow, Hoover Institution) will kick off the Forum with a not-to-be-missed keynote discussion on the importance of understanding the global context in the age of nationalism, and what it will take for healthcare stakeholders to make the transition.

Confirmed speakers for May 11th include the leaders and influencers from various sectors:

Policy Makers and Think Tanks:

- **Mick Mulvaney**, Director, Office of Management and Budget
- **Seema Verma**, Administrator of the Centers for Medicare and Medicaid Services
- **Governor Gray Davis**, Former Governor of California; Of Counsel at Loeb & Loeb, LLP
- **Hans-Georg Eichler, M.D.**, Senior Medical Officer, European Medicines Agency
- **Mark McClellan, M.D.**, Director, Margolis Center for Health Policy at Duke University
- **Andy Slavitt**, Former Acting Administrator, Centers for Medicare & Medicaid Services
- **Niall Ferguson**, Senior Fellow, Hoover Institution, Stanford
- **Peter M. Robinson**, Research Fellow, Hoover Institution

Data and Technology Companies:

- **Paul Ballew**, Global Chief Data & Analytics Officer, Ford Motor Company
- **Paul Cheesbrough**, Chief Technology Officer, 21st Century Fox
- **Gigi Hirsch, M.D.**, Executive Director, MIT Center for Biomedical Innovation
- **Shiva Kumar**, Vice President and Chief Strategy Officer, Watson Health at IBM
- **Andrew Maas**, Co-Chief Scientist, Roam Analytics
- **Peter Ohnemus**, Founder and CEO, dacadoo
- **Joe Lonsdale**, Partner, 8VC; Founder, Palantir and Addepar
- **Chris Potts**, Co-Chief Scientist, Roam Analytics
- **Mehran Sahami**, Professor, Stanford Artificial Intelligence Laboratory

Pharmaceutical Companies, Healthcare Providers, and Academic Institutions:

- **Adam Berger**, Chief Technology Officer, UPMC Enterprises
- **George Barrett**, Chairman and Chief Executive Officer, Cardinal Health
- **Jay Bhattacharya, M.D.**, Professor of Medicine, Stanford University
- **Ron Cohen**, President, CEO and Founder, Acorda Therapeutics
- **Jeff George**, Former Division Head & CEO, Sandoz and Alcon, Novartis Group
- **John Glasspool**, Executive VP, Head of Corporate Strategy & Customer Operations at Baxalta
- **Jeffrey B. Kindler**, CEO of Centrexion Corporation
- **Lloyd B. Minor, M.D.**, Dean, Stanford School of Medicine
- **Judy Sowards**, VP, Head of Digital Strategy; Data Innovation, Pfizer
- **Jonathan Peacock**, Chairman, Aris Bioscience
- **Robert Robbins, M.D.**, President, University of Arizona

Media, Financial and Consumer Product Companies:

- **Peter Brabeck-Letmathe**, Chairman Emeritus, Nestlé S.A.
- **Peter Orszag**, Vice Chairman of Investment Banking & Global Co-Head of Healthcare, Lazard Freres & Co. LLC
- **Michael Ovitz**, Founder & CEO, Broad Beach Ventures LLC
- **Susan Schaeffer**, Editor, BioCentury
- **John Thornhill**, Innovation Editor, The Financial Times

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ABOUT THE LIGHT FORUM

Three partners are sponsoring The LIGHT Forum and Stanford University is the host of the event. From the heart of Silicon Valley, Roam Analytics is pioneering the application of self-learning algorithms and the Roam Health Knowledge Graph to the ocean of public and private healthcare data, with the goal of delivering the right drugs to the right patients at an affordable price. Richard Attias & Associates is the world's foremost creator and convener of high-level fora for engagement, discussion and action. WPP Health & Wellness, is WPP's leading healthcare marketing communications division, created to help clients accelerate better health outcomes.

The LIGHT Forum is pleased to have as its presenting sponsor UPMC. As an organization dedicated to Life-Changing Medicine, UPMC has defined a bold mission: to shape the future of health care through innovation.

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