



## 2018 LIGHT Forum Explores the Technology-Driven Healthcare Revolution

*Leading voices in healthcare, technology and public policy convene to decide how technology will fundamentally transform the industry, impact patient care*

San Mateo, Calif., May 7, 2018 – The second annual [LIGHT Forum](#), taking place at Stanford University on May 8-9, 2018, will convene a broad cross-section of 200 of the most influential decision-makers in healthcare – high-ranking executives, policymakers, and experts from leading medical research institutions – to discuss the current state of healthcare and how the industry is rapidly being reshaped by technologies like artificial intelligence (AI) and machine learning.

(Watch the LIGHT Forum livestream at:

<https://www.youtube.com/channel/UCMNngCwOiaXN39OiNEfcQiA>)

LIGHT, which stands for Leaders in Global Healthcare and Technology, is a joint effort between Stanford University's Department of Linguistics and [Roam Analytics](#), the leading artificial intelligence and machine learning platform for the healthcare industry. The 2018 event, powered by charter sponsor UPMC, a world-renowned health care provider and insurer, will feature more than 40 high-profile panelists addressing a variety of topics, including:

- How AI and machine learning will define the healthcare industry of tomorrow
- The rise of personalized medicine and the promise of a revolution in care
- Patient privacy and the new data paradigm
- Silicon Valley's role in leapfrogging traditional approaches in the healthcare industry
- The role of government in fueling innovation in the industry

On the evening of Tuesday, May 8, geopolitical experts, including former UN Ambassador and National Security Advisor to the President Susan Rice, former Ambassador Thomas Pickering, former Governor of Mississippi Haley Barbour, and former Senator George Mitchell will open the 2018 LIGHT Forum with an off-the-record discussion about China and the U.S. The discussion will cover several topics, including: Which country will emerge as the dominant global force in the 21st century both geopolitically and economically, the arms race in AI technology between the two countries, and how these dynamics will impact the healthcare industry around the world.

Confirmed speakers include leading figures across key sectors:

*Pharmaceutical Companies and Healthcare Providers*

- **Peter Brabeck**, Chairman Emeritus, Nestlé S.A.
- **Olivier Brandicourt**, CEO, Sanofi

- **Ron Cohen**, President & CEO, Acorda Therapeutics
- **Jeff George**, CEO, Performance Health
- **John Glasspool**, Board Member, Dalcor
- **James Greenwood**, President and CEO, Biotechnology Innovation Organization (BIO)
- **George Halvorson**, CEO and Chair, Institute for InterGroup Understanding; Former Chair and CEO, Kaiser Permanente
- **Omar Ishrak**, Chairman & CEO, Medtronic
- **Joe Jimenez**, Former CEO, Novartis
- **Jeff Kindler**, CEO, Centrexion
- **Paul Markovich**, President and CEO, Blue Shield of California
- **William F. McKeon**, President and Chief Executive Officer, Texas Medical Center
- **Brendan Mullen**, Executive Vice President, American College of Cardiology (ACC)
- **Pamela Peele**, Chief Analytics Officer, UPMC Health Plan and UPMC Enterprises
- **Amir Rubin**, CEO, One Medical

#### *Policy Makers and Experts*

- **Governor Haley Barbour**, Founding Partner, BGR Group
- **M. Kate Bundorf**, Associate Professor of Health Research and Policy, Stanford University School of Medicine; Associate Professor, by Courtesy, Stanford Graduate School of Business; Stanford Health Policy Fellow
- **John Cochrane**, Rose-Marie and Jack Anderson Senior Fellow, Hoover Institution
- **Governor Gray Davis**, Of Counsel, Loeb & Loeb
- **Bob Hormats**, Vice Chairman, Kissinger & Associates
- **Governor Terry McAuliffe**, Former Governor of Virginia
- **Senator George Mitchell**, Chairman Emeritus, DLA Piper
- **Peter Orszag**, Vice Chairman, Investment Banking & Global Co-Head of Healthcare, Lazard Freres & Co. LLC
- **DJ Patil**, Former US Chief Data Scientist
- **Ambassador Tom Pickering**, Vice Chairman, Hills & Company
- **Ambassador Susan Rice**, Distinguished Visiting Research Fellow in the School of International Service (SIS), American University; Former US Ambassador to the United Nations; President Barack Obama's National Security Advisor
- **Peter Robinson**, Murdoch Research Fellow, Hoover Institution

#### *Data, Technology, and Media Companies*

- **Paul Cheesbrough**, Chief Technology Officer, 21st Century Fox
- **Martin Dewhurst**, Senior Partner, Global Pharmaceutical and Medical Products Practice, McKinsey & Company
- **Gigi Hirsch**, Executive Director, CBI and Program Director, NEWDIGS, MIT Center for Biomedical Innovation
- **Joe Lonsdale**, Partner, 8VC; Founder, Palantir and Addepar
- **Andrew Maas**, Co-Founder & Co-Chief Scientist, Roam Analytics
- **Chris Potts**, Professor, Stanford University Department of Linguistics & Co-Founder, Roam Analytics
- **John Rumsfeld**, Chief Innovation Officer, American College of Cardiology (ACC)
- **Alex Turkeltaub**, CEO & Co-Founder, Roam Analytics
- **Susan Schaeffer**, Editor, BioCentury
- **John Thornhill**, Innovation Editor, Financial Times

- **Kismet Toksu**, President, eBenefits Solutions (a UPMC company)

#### *Academic Institutions*

- **Bill George**, Senior Fellow, Harvard Business School; Former Chairman and Chief Executive Officer, Medtronic; Author, “Discover Your True North”
- **Mark McClellan**, Director, Robert J Margolis Center for Health Policy and the Margolis Professor of Business, Medicine and Health Policy at Duke University
- **Lloyd B. Minor**, Dean, Stanford University School of Medicine
- **Mehran Sahami**, Professor of Computer Science, Stanford
- **Kori Schake**, Deputy Director-General, International Institute for Strategic Studies
- **Sara J. Singer**, Professor of Medicine, Stanford University School of Medicine and Professor, by courtesy, Stanford Graduate School of Business and Freeman Spogli Institute for International Studies

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#### **About the LIGHT Conference**

[The LIGHT Conference](#), a non-profit organization with a 501(c)(3) application pending with the Internal Revenue Service, was organized to develop content, convene thought leaders, and exchange best practices on the latest developments, challenges and opportunities shaping the healthcare industry through the rapid uptake of artificial intelligence and machine learning.

#### **About Roam Analytics**

[Roam Analytics](#) is an artificial intelligence and machine learning platform focused exclusively on health care. Roam's proprietary technology integrates vast amounts of unstructured and structured health data to help pharmaceutical and medical devices companies, hospitals, and insurers a) transform R&D, b) evaluate the impact of drugs and treatments in the real world, and c) ultimately make value-based care a reality.

#### **About Stanford Linguistics**

The Stanford University Department of Linguistics is a vibrant center of research and teaching. The range of languages studied is diverse and the scope of active research and teaching is broad, including acquisition, computational linguistics, historical linguistics, morphology, phonetics, phonology, pragmatics, psycholinguistics, semantics, sociolinguistics, syntax, typology and variation.

#### **About UPMC**

A \$16 billion innovative health care provider and insurer, UPMC is inventing new models of life-changing medicine. It provides more than \$900M a year in benefits to its communities, more care than any other health system in its region. UPMC integrates 80,000 employees, 30 hospitals, 600 offices and outpatient sites, and a 3.4M-member insurance division, the largest in western Pennsylvania that operates eBenefits, an HR software and services company. UPMC Enterprises functions as its innovation and commercialization arm. For more information, go to [UPMC.com](#).

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